SMART-UP Lab @Naples 2019

The **SMART-UP Lab**, set in the Department of Economics, Management, Institutions (DEMI) - University of Naples "Federico II" Italy, is designed to support the creation of innovative business initiatives in the "health" field.

COURSE / PROGRAM DESCRIPTION: The SMART-UP Lab is based on the E-Lab concept and will enable students to collaborate in small groups on major health challenges. Activities such as training, workshops, challenges, hackathons, mentoring, networking and events will be functional to the generation of business projects of economic and social value they will be selected, supported and presented to the qualified international partnership of EIT HEALTH. The programme starts in May 2019 and finishes in December 2019. The course has been divided into 3 stages:

1. **Introduction to entrepreneurship, team building and ideation;**

2. **Idea development, plan of the product implementation;**

3. **Product maturation.**

LOCATION: Department of Economics, Management, Institutions (DEMI) - University of Naples "Federico II" Campus Monte Sant'Angelo Via Cinthia, 26 - 80126 Naples, Italy.

PARTICIPANTS: SMART-UP Lab will be accepting students, PhD candidates, researches, entrepreneurs from various disciplines: medicine, life sciences, economy, IT, technical disciplines or similar. You can already have your idea for innovation but not necessarily. The Students will be activated, directed and accompanied, in a technical and coordinated way, in the exploration of the fascinating entrepreneurial challenges dictated by the so- called "active and healthy life".

APPLICATION:

Deadline: **15 April 2019**

Apply here: https://eithealth.wufoo.com/forms/m1pzctt41qpo00g/

TUITION & FEES: There are no tuition fees for students enrolled in the SMART-UP Lab.

FOR MORE DETAILS:

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→ www.facebook.com/SmartUpLabNaples/

VIDEO PROMO:

https://drive.google.com/open?id=1tmj6WSqwJlaOpJsEZyp8Dp30lHYrnuKV

https://drive.google.com/open?id=14Tpv0KWYOW7iPNRErlJg-n6R86gyA9tu